

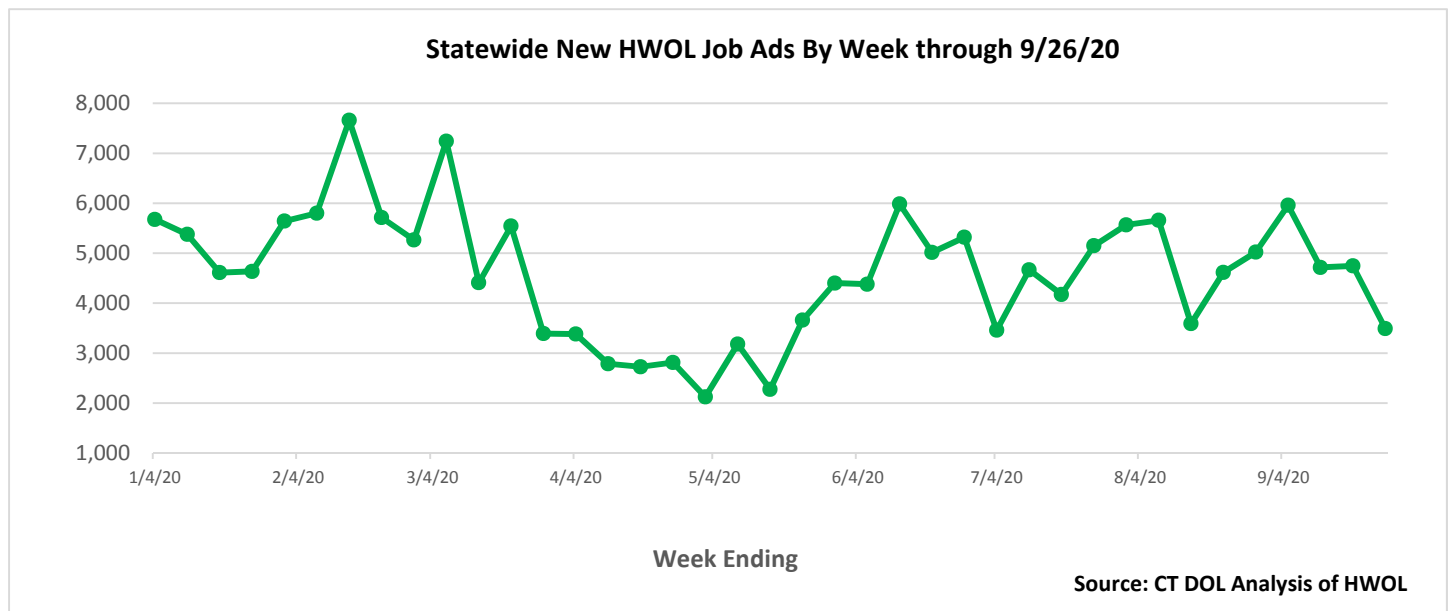


# NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

## Week Ending September 26<sup>th</sup>, 2020 Total New Jobs Ads Reach a Six Week Low

WETHERSFIELD, October 2<sup>nd</sup>, 2020 – During the week ending September 26<sup>th</sup>, 2020, there were 3,489 new postings. New postings are down 1,256 new ads from a week ago and down 1,132 from four weeks ago. This over the week decline was driven by declines in Health Care & Social Assistance (-240 new ads or -29%), Retail Trade (-159 new ads or -22%), and Finance and Insurance (-153 new ads or -31%). Since early June through the last full week of September, total weekly new ads have troughed every six weeks to levels around 3,500 after peaking at almost 6,000.



**Industries** with the most new postings include Health & Social Assistance, Retail Trade and Finance & Insurance.

**Occupations** with the most new postings include Retail Salespersons, Registered Nurses, and Customer Service Representatives.

**Employers** with the most new postings include Hartford Healthcare, Lowe’s Companies, Inc., and Target.

## The three industries with the most new job postings where

- **Health Care and Social Assistance** (598 new postings, -29% over the week)
- **Retail Trade** (558 new postings, -22% over the week)
- **Finance & Insurance** (345 new postings, -31% over the week)

HWOL New Weekly Industry Job Ads - CT Statewide

NAICS	Industry	Ads Week Ending 9/26/20	1 week ago: 9/19/20	4 weeks ago: 8/22/20	1 week change		4 week change	
					%	#	%	#
<b>00</b>	<b>Total</b>	3,489	4,745	4,615	-26%	-1,256	-24%	-1,126
11	Agriculture, Forestry, Fishing and Hunting	8	3	4	167%	5	100%	4
21	Mining, Quarrying, and Oil and Gas Extraction	3	7	6	-57%	-4	-50%	-3
22	Utilities	16	37	34	-57%	-21	-53%	-18
23	Construction	31	56	62	-45%	-25	-50%	-31
31	Manufacturing	287	328	346	-13%	-41	-17%	-59
42	Wholesale Trade	19	29	30	-34%	-10	-37%	-11
44	Retail Trade	558	717	759	-22%	-159	-26%	-201
48	Transportation and Warehousing	84	133	97	-37%	-49	-13%	-13
51	Information	76	93	146	-18%	-17	-48%	-70
52	Finance and Insurance	345	498	374	-31%	-153	-8%	-29
53	Real Estate and Rental and Leasing	37	104	59	-64%	-67	-37%	-22
54	Professional, Scientific, and Technical Services	160	243	212	-34%	-83	-25%	-52
55	Management of Companies and Enterprises	6	7	7	-14%	-1	-14%	-1
56	Administrative and Support	98	140	127	-30%	-42	-23%	-29
61	Educational Services	191	143	188	34%	48	2%	3
62	Health Care and Social Assistance	598	838	776	-29%	-240	-23%	-178
71	Arts, Entertainment, and Recreation	40	23	39	74%	17	3%	1
72	Accommodation and Food Services	133	184	270	-28%	-51	-51%	-137
81	Other Services (except Public Administration)	74	123	81	-40%	-49	-9%	-7
92	Public Administration	37	87	66	-57%	-50	-44%	-29
99	unspecified	688	952	932	-28%	-264	-26%	-244

Source: CT DOL Analysis of HWOL

19 sector had job posting decreases over the week and 3 had increases. Some of the largest percent decreases occurred in Real Estate (-64% or -67 new ads), Public Administration (-57% or -50 new ads), and Utilities (-57% or -21 new ads). The three industries with increases over the week were Arts, Entertainment, and Recreation (+74% or +17 new ads) and Educational Services (+34% or +48 new ads) and Agriculture (+167% or +5 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

# New Job Postings by Occupation

The occupations with the most new postings during the week ending 9/26/20 were:

- Retail Salespersons (185 new postings, -20% over the week)
- Registered Nurses (112 new postings, -23% over the week)
- Customer Service Representatives (92 new postings, -44% over the week)

## HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending 9/26/20	1 week ago: 9/19/20	4 weeks ago: 8/29/20	1 week change		4 week change	
				%	#	%	#
Retail Salespersons	185	230	197	-20%	-45	-6%	-12
Registered Nurses	112	145	213	-23%	-33	-47%	-101
Customer Service Representatives	92	163	125	-44%	-71	-26%	-33
First-Line Supervisors of Retail Sales Workers	91	133	138	-32%	-42	-34%	-47
Software Developers, Applications	89	125	113	-29%	-36	-21%	-24
Computer Occupations, All Other	79	107	126	-26%	-28	-37%	-47
Managers, All Other	72	97	94	-26%	-25	-23%	-22
Laborers and Freight, Stock, and Material Movers	71	101	118	-30%	-30	-40%	-47
Sales Representatives, Wholesale & Manuf.	71	97	80	-27%	-26	-11%	-9
Medical and Health Services Managers	52	54	81	-4%	-2	-36%	-29
Combined Food Preparation and Serving Workers	50	50	143	0%	0	-65%	-93
Janitors and Cleaners	48	45	54	7%	3	-11%	-6
Stock Clerks and Order Fillers	44	93	57	-53%	-49	-23%	-13
Security Guards	40	46	62	-13%	-6	-35%	-22
Management Analysts	36	51	39	-29%	-15	-8%	-3
Nursing Assistants	36	74	87	-51%	-38	-59%	-51
Secretaries & Administrative Assistants	36	43	61	-16%	-7	-41%	-25
General and Operations Managers	34	58	55	-41%	-24	-38%	-21
Human Resources Specialists	34	26	35	31%	8	-3%	-1
Teacher Assistants	34	20	19	70%	14	79%	15
Maintenance and Repair Workers, General	33	45	39	-27%	-12	-15%	-6
Marketing Managers	32	41	26	-22%	-9	23%	6
Personal Care Aides	32	61	46	-48%	-29	-30%	-14
Medical Secretaries	31	41	48	-24%	-10	-35%	-17
Cashiers	30	24	22	25%	6	36%	8

Source: CT DOL Analysis of HWOL

## Employers with the Most New Job Postings

Employer	Ads Week Ending: 9/26/20	1 Week Ago: 9/19/20	4 Weeks Ago: 8/29/20	1 Week # Change	4 Week # Change
Hartford Healthcare	89	146	123	-57	-34
Lowe's Companies, Inc	82	56	43	26	39
Target	63	0	11	63	52
Anthem Blue Cross	53	53	55	0	-2
Travelers	51	22	12	29	39
Cigna Corporation	45	69	66	-24	-21
CVS Health	42	40	37	2	5
Amazon	36	93	98	-57	-62
UnitedHealth Group	34	64	48	-30	-14
Betterhelp	33	0	0	33	33
Burlington	32	30	0	2	32
Walgreens Boots Alliance Inc	31	30	24	1	7
Eversource Energy	30	20	14	10	16
Norwalk Public School District	28	0	0	28	28
Mercy Medical Center Clinton	25	55	7	-30	18
Allied Universal	24	21	24	3	0
Whole Foods Market, Inc.	24	34	17	-10	7
Yale University	24	15	27	9	-3
Deloitte	22	35	8	-13	14
Humana	20	34	24	-14	-4
NBC	20	4	7	16	13
Bank of America	19	24	4	-5	15
Boehringer Ingelheim	18	3	3	15	15
Genesis Healthcare Corporation	18	17	13	1	5
Day Kimball Healthcare	17	0	18	17	-1

**Source: CT DOL Analysis of HWOL**

Employers with the most new job postings for the week ending September 19th were mostly in Finance & Insurance, Retail Trade, and Healthcare. The 25 employers shown above account for 25.2 percent of all new ads for the week ending September 26th, 2020. The employers with the largest increase over the week were Target (+63 new ads), Betterhelp (+33 new ads), and the Norwalk Public School District (+28 new ads). Nine out of 25 employers had over the week declines, the largest being Hartford Healthcare (-57 new ads) and Amazon (-57 new ads).

## **Covid-19 and Weekly New Job Postings**

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

### **What is HWOL?**

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>